



Best

BEautiful Sustainable Together



Sala Baganza Municipality



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Sala Baganza is a village in the province of Parma nestled in the first elevations of the Parma Apennines, bordered to the east by the Baganza stream and to the west by the 'Boschi di Carrega' Park. A town rich in art and gastronomic tradition, especially viticulture.

The life of this place has ancient origins dating back to the Neolithic period, but it is thanks to the Lombards that in 995 Sala officially enters history with a written document. The Lombard word "Sala" designates a court, or more specifically, a house for the master's residence.

Today, **Sala Baganza** is a center of about 6.000 inhabitants; it is located 15 km southwest of Parma and is part of the foothill system of that province.

In addition to cultural tourism, Sala attracts food and wine tourism, falling together with the municipalities of the Province of Parma in that land known as the Food Valley





The hills of **Sala Baganza** host most of the vineyards in the area from which the aromatic “Malvasia di Candia DOC” is produced, a dry or sweet sparkling white wine, whose original cradle is these hills.

Art, history, and enogastronomy are immersed in a fascinating setting, with cultivated fields and green hills characterizing the surrounding landscape that accompanies travelers through the territory.

The naturalistic aspect also lends itself to the sports tourist, providing opportunities for walking, trekking, mountain biking, and horseback riding.

The town, like a flower in spring, is opening up to tourists, seeking to meet their needs by enhancing its resources.

Best of Sala

→ “**Flora, fauna e cemento**”, that is, a mural made of animals with funny shapes, immersed in a fantastic nature with bright colors. This work of art was created by the boys and girls of the “Ferdinando Maestri” middle school under the expert guidance of Filippo Toscani, known as “Rise”, on the wall of a ham factory that partially sponsored it. A gift to the community that is part of the project “La Cittadella dell’arte”, promoted by the Municipality of Sala Baganza and the Sala Arte association.



→ “**La borgata dei colori**”, that is, a project, a desire, an intent dedicated to music, art, social integration and good flavours, starting from the urban and social context that we aim to enhance, leading people to relive the different spaces of the country. Initiative sponsored by the Municipality of Sala Baganza and organized thanks to the cooperation of various associations: ProLoco, Circolo Enigma and Circolo Il Ponte.



The expectation

The idea of encouraging the participation of younger generations in the formulation of policies aimed at the conservation and sustainability of the environment in which we live, starting from implementing governance strategies, with representatives from other European countries, in order to promote artistic-cultural activities aimed at environmental improvement, we believe is crucial to ensure an inclusive and sustainable future, therefore we expect:

- Greater awareness and involvement of younger generations in environmental issues.
- The creation of innovative, inclusive, and sustainable policies, formulated with the direct contribution of young people.
- Strengthening cooperation between European countries on inclusion and sustainability.
- An increase in artistic and cultural activities that promote environmental conservation.